

WE CLAIM:

1. A method for improving the aesthetics of a pigmented, transfer resistant film on the lips, comprising coating said transfer resistant film with a non-reactive wetting agent composition that wets the transfer resistant film.
- 5 2. The method of claim 1 wherein the aesthetics improved are feel, comfort, transfer resistance, hydration, long wear, water resistance, and gloss.
3. The method of claim 1 wherein the pigmented, transfer resistant film is a resinous, pigmented film.
4. The method of claim 3 wherein the resinous pigmented film comprises a silicone resin
10 or acrylic polymer.
5. The method of claim 4 wherein the resinous pigmented film comprises a silicone resin or acrylic polymer in combination with a volatile solvent.
6. The method of claim 5 wherein the resinous pigmented film comprises a silicone resin and the volatile solvent comprises a volatile paraffinic hydrocarbon or a volatile silicone.
- 15 7. The method of claim 6 wherein the resinous, pigmented film comprises a silicone resin in combination with one or more nonvolatile silicones, esters, or fatty alcohols.
8. The method of claim 1 wherein the wetting agent composition comprises a high viscosity oil, hydrocarbon, surfactant, glyceryl ester, di- or polyhydric alcohol, water soluble polymer, polyalphaolefin, or perfluoropolyether.
- 20 9. The method of claim 8 wherein the wetting agent composition comprises a perfluoropolyether or a polyalphaolefin.
10. The method of claim 1 wherein the wetting agent composition is a semi-solid or a solid.

11. A method for wetting a pigmented, transfer resistant film on the lips, comprising coating said transfer resistant film with a non-reactive wetting agent composition that serves to wet the transfer resistant film.

12. The method of claim 11 wherein the wetting agent composition is a liquid.

13. The method of claim 11 wherein the pigmented, transfer resistant film on the lips is a pigmented resinous composition.

14. The method of claim 13 wherein the pigmented resinous composition comprises a silicon resin or acrylic polymer in combination with one or more nonvolatile oils.

15. The method of claim 11 wherein the wetting agent composition comprises a high viscosity natural oil, hydrocarbon, surfactant, glyceryl ester, di- or polyhydric alcohol, water soluble polymer, polyalphaolefin, or perfluoropolyether.

16. The method of claim 15 wherein the wetting agent is a polyalphaolefin, perfluoropolyether, or mixtures thereof.

17. A multipack cosmetic composition comprising at least two separate receptacles in a single stock keeping unit, said first receptacle containing a pigmented transfer resistant composition, and said second receptacle containing a non-reactive wetting agent composition for said transfer resistant composition.

18. The multipack cosmetic composition of claim 17 wherein the two receptacles are in two separate cosmetic containers within a single stock keeping unit.

19. The multipack cosmetic composition of claim 18 wherein the two receptacles are in a single cosmetic container within a single stock keeping unit.

20. The multipack cosmetic composition of claim 18 which comprises an additional receptacle containing a remover composition for said transfer resistant composition and said wetting agent composition.

10065005.013102